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PROJECT GOALS

Project Goals were established by the Steering Committee and presenters as part of the public workshop process. Each goal was carefully considered to address current planning needs and to establish a design focus for a re-envisioned Peoria. Project Goals serve as the overriding principles to which all decisions will be scrutinized. These goals provide a way of measuring success moving forward.



“A **STREETScape** for Peoria”

Activates Downtown District



“**GREEN & ENVIRONMENTALLY SENSITIVE** Streetscape.”

Smart Systems, Low Maintenance,
Flexible Systems



“**WALKABLE** Complete Streets”

Streets for pedestrians, bicycles,
automobiles and accessibility for all users.



“Peoria - **SAFE STREETS**”

Organized network with a unified design